

Mail Policy.

Caveat Emptor: We offer general information on this page, not legal advice. Please consult a lawyer if you have questions or concerns of a legal nature. Jethost, Host World Wide (HostWW), GlobalServerHost (GSH), SAFI Design, SAFI Software, and Pay-Per-Click are all divisions of SAFI Technologies Ltd. For the remainder of this document SAFI Technologies Ltd. and all subsidiaries and divisions shall be referred to as "Safitech."

Safitech has a zero tolerance policy regarding unsolicited email and unsolicited bulk email, also known as "spam".

DEFINITION OF SPAM

An electronic message is "spam" IF: (1) the recipient's personal identity and context are irrelevant because the message is equally applicable to many other potential recipients; AND (2) the recipient has not verifiably granted deliberate, explicit, and still-revocable permission for it to be sent; AND (3) the transmission and reception of the message appears to the recipient to give a disproportionate benefit to the sender.

You will be cited with "UCE/UBE Abuse" if you send any email that fits the definition given above to persons who have not specifically asked to receive email from you. The sending origin of such email is irrelevant. Upon confirmation of abuse, any Safitech customer engaging in this practice will have their service suspended. Not only does spam place a strain on the server that can negatively affect that server's uptime record and performance record, you subject that server to the possibility of being blacklisted.

If your site will be sending mailings out to subscribers, please observe the following rules and requirements:

- The number of messages allowed to be sent per hour, per domain, is 350 messages.
- You must not try to hide, forge or misrepresent the sender of the e-mail and sending site of the e-mail.
- Bulk mailings must specifically state how the persons' e-mail addresses were obtained and must indicate the frequency of the mailing.
- Bulk mailings should contain simple and obvious unsubscribe mechanisms. We recommend that this be in the form of a working link to a one-click unsubscribe system; however, a valid "reply to:" address may be used instead.
- All subscription based e-mail must have valid, non-electronic, contact information for the sending organization in the text of each e-mail including either a phone number or physical mailing address.
- All bulk e-mail must be solicited, meaning that the sender has an existing and provable relationship with the e-mail recipient and that the recipient has not requested not to receive future mailings from the sender. Documentation of the relationship between the sender and the recipient must be made available to Safitech upon request.

The Following are Prohibited Uses of Safitech Network Systems and Services Regarding Spam:

SENDING UNSOLICITED BULK EMAIL ("UBE", "spam")

The sending of any form of Unsolicited Bulk Email through Safitech's servers is prohibited. Likewise, the sending of UBE from another service provider advertizing a web site, email address or utilizing any resource hosted on Safitech's servers, is prohibited. Safitech accounts or services may not be used to solicit customers from, or collect replies to, messages sent from another Internet Service Provider where those messages violate this Policy or that of the other provider.

RUNNING UNCONFIRMED MAILING LISTS

Subscribing email addresses to any mailing list without the express and verifiable permission of the email address owner is prohibited. All mailing lists run by Safitech customers must be Closed-loop ("Confirmed Opt-in"). The subscription confirmation message received from each address owner must be kept on file for the duration of the existence of the mailing list. Purchasing lists of email addresses from 3rd parties for mailing to from any Safitech hosted domain, or referencing any Safitech account, is prohibited.

Operating an account on behalf of, or in connection with, or reselling any service to, persons or firms listed in the Spamhaus Register of Known Spam Operations (ROKSO) database at www.spamhaus.org is prohibited. We receive automatic reports from various sources such as Spamhaus and SpamCop for our IP ranges. If there are more than three complaints lodged against your assigned IP, the site will be suspended without notice until a resolution/explanation is made.

For further explanation of any portion of this document, and the terms set herein, or to determine whether your intended activities are permissible under the terms of this document, contact us via email at legal@safitech.com. This policy may be modified from time-to-time. Customers should monitor <http://safitech.com/policies> page for changes, which become effective immediately upon posting. Variations to this policy are not permitted. Any variation presented by anyone, whether they are an official representative of Safitech or not is invalid. Safitech is not required to send notifications of policy updates.